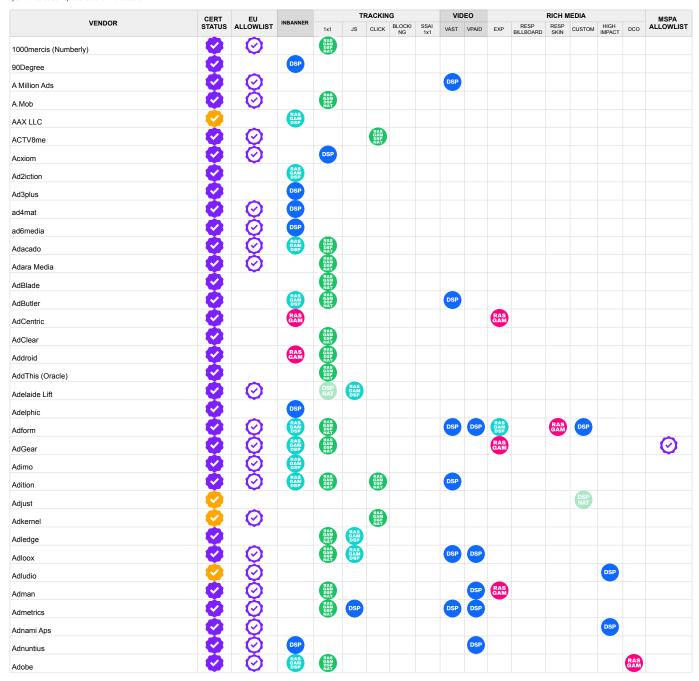




Third Party Vendors

The Certification Program at Yahoo is a series of checks run against all new and updated ad creative technologies prior to their first use as part of a campaign. This process includes business evaluation, technology compatibility testing, completion of our standard legal agreement and updates to our tools and systems that are all required in order to implement, deliver and report against a given creative execution. All third party vendor technologies that have been evaluated by this process are listed here with their current certification status, in addition to certifications, in addition to certification, and a status of the CDPR legal framework. Vendors that have been approved are listed in this doc with a checkmark under EU Allowlist. EU/EEA validation is separate and distinct from overall vendor certification and is required to run in the EU region regardless of other approvals.

If your preferred partner does not appear on this page, please contact your Yahoo Sales Representative for assistance. Please Note: Some publishers have exceptions and do not guarantee the ability to serve all formats and approved technologies. Check with your Yahoo Sales Representative for more details.



AdPredictive				RAS GAM DSP NAT									
Adsolutions BV		0	DSP										
AdSpirit		0	RAS GAM DSP	RAS GAM DSP NAT									
Adstra	Ø			RAS GAM DSP NAT RAS GAM DSP NAT	RAS								
AdSupply	O		DSP										
AdTech	Ö	0	RAS										
Adtechnacity	Ŏ					RAS GAM DSP NAT							
AdTrek	Ŏ.		DSP			NAT							
AdTriba	Ŏ	0		RAS GAM DSP									
AdUnity	Ŏ	900		RAS GAM DSP NAT RAS GAM DSP NAT									
		ਨ ਨ	RAS	NAT									
Adup	o o		RAS GAM DSP										
Advanse	ŏ	0	RAS GAM DSP	RAS GAM DSP NAT			DSP	DSP	DSP				
ADventori	ŏ	•	DSP	NAT									
Advida	ŏ		RAS GAM DSP										
Advolution (Digital Control)	Š		DSP						RAS		DSP		
Advrtas									GAM				
AdYouLike	9	0	RAS									DSP	
Adways	0	Ø						DSP				DSP	
Adzerk			DSP										
Adzymic	9	_	RAS GAM DSP RAS GAM DSP	PAS								DSP	
Amazon	9	0	GAM DSP	RAS GAM DSP NAT									
Amino Payments, Inc					DSP								
Amnet		Ø.		RAS GAM DSP NAT RAS GAM DSP NAT									
Amobee		9000	RAS GAM DSP	RAS GAM DSP NAT			DSP	DSP					\odot
Amplified Intelligence		Ø			DSP		DSP						
Aniview		Ø	DSP										
Annalect				RAS GAM DSP NAT									
AppNexus		0	RAS GAM DSP	RAS GAM DSP NAT RAS GAM DSP NAT			DSP						
AppsFlyer	Ø										DSP NAT		
App Science				DSP									
Arrivalist	Ø	0		RAS GAM DSP NAT									
Artsai	Ŏ		DSP	DSP									
Atlum (SVG Media)	Ö		DSP	RAS GAM DSP			DSP						
Audience2media			RAS GAM DSP	RAS GAM DSP NAT RAS GAM DSP NAT									
AudienceProject		Ø	USIF	RAS GAM DSP									
				NAT	DSP								
Augur		0	RAS										
Avid	00000	•	RAS GAM DSP										
AviviD Innovative Media CO., LTD.		0	GAW		RAS GAM DSP			DSP					
Avocet	Ö	0		RAS GAM DSP NAT	DSP								
Awin		V	DSP	DSP									
Axis Media	0000000		DSP								RAS		
Bankrate	X		RAS								RAS		
Bannerflow	X	0	RAS GAM DSP	RAS									
Barometric	Y		DAS.	RAS GAM DSP NAT RAS GAM DSP NAT									
Basis Global Technologies Inc	~ ~	Ø	RAS GAM DSP	GAM DSP NAT		RAS							
Basketful Co.	9					RAS GAM DSP NAT							
Beintoo	9	Ø		GAM DSP NAT									
Bet365				RAS GAM DSP NAT RAS GAM DSP NAT RAS GAM DSP NAT									
BidSwitch	₩	0		RAS GAM DSP NAT									Ø
Big Mobile Pty Ltd												DSP	

Big Happy												DSP		
	o o	0		RAS GAM DSP	RAS GAM DSP									
Bilendi	Ŏ			RAS GAM DSD	DSP									
Bitqueen (RippII)	Ä	0		RAS GAM DSP NAT RAS GAM DSP NA										
BLIINK	Ö	•		RAS GAM										
Bliss Point Media / Prospect Point Media	ŏ	0		RAS GAM	DSP									
BlueKai (Oracle)		8		NAT							N/A			
Blockthrough, Inc.	ŏ	900		RAS GAM DSP NAT										
Bombora	Š	0	RAS GAM DSP	DSP										
Bonzai	•		DSP								DSP			
Branch				RAS							DSP			
Brandful	9		DSP	RAS GAM DSP RAS GAM DSP NAT RAS GAM DSP NAT										
Bridgetrack	9		RAS GAM DSP RAS GAM DSP	GAM DSP NAT RAS										
Brightline	9		GAM DSP	GAM DSP NAT								DSP		
C3 Metrics	•			GAM DSP NAT	RAS GAM DSP									
Cablato	•		DSP					DSP		DSP				
Cake Marketing	•			RAS GAM DSP NAT										
Cardlytics	0			RAS GAM DSP NAT RAS GAM DSP NAT RAS GAM DSP NAT										
Catalina				RAS GAM DSP NAT										
Cavai	Ø	0	RAS GAM DSP											
Cazamba		0	DSP											
Cedato	•		DSP											
Celtra	000	0	RAS GAM DSP					DSP	DSP	RAS GAM DSP	RAS GAM DSP	DSP		0
ChannelSight	Ŏ					DSP								
CHEQ	Ø	(2)		RAS GAM DSP					DSP					
Cint	Ö	0		RAS GAM DSP NAT RAS GAM DSP NAT										
Clicktivated	Ö			NAI					DSP					
Clinch Labs	0	0	RAS GAM	RAS GAM DSP				DSP	DSP				RAS GAM	
Clipcentric	0	ര്	RAS GAM DSP RAS GAM DSP	RAS GAM DSP NAT RAS GAM DSP NAT				DSP	DSP	RAS GAM DSP	DSP	DSP	RAS	(2)
	Ø	000	DSP	NAT						USP				
Clipr	Ŏ		DSP					DSP						
Coastal Digital Group (Neptune Platform Inc)	Š	0		RAS										
Commanders Act	ŏ	<u> </u>		RAS GAM DSP NAT RAS GAM DSP NAT	RAS GAM DSP			DSP						
comScore	- 3	0		NAT	DSP			nsp.		nsp				
Contobox	ŏ		RAS					DSP		RAS GAM DSP				
Comune			RAS GAM DSP					USP		DSP				
Connexity	X		DSP											
Connextra	000		DSP											
Consumable Inc											DSP			
ConsumerTrack	Q		RAS GAM DSP RAS GAM DSP	RAS										
Conversant	9		GAM DSP	RAS GAM DSP NAT RAS GAM DSP NAT						RAS				
Conversion Logic	9			GAM DSP NAT										
Converto AG	Q		DSP											
Creatopy	₽		RAS GAM DSP											
Credible				L							RAS			
Crimtan		Ø	DSP	RAS GAM DSP NAT				DSP			DSP			
Criteo		0	DSP											0
CrossInstall											DSP			
Cuebiq		0		RAS GAM DSP NAT			DSP							
Dable Inc.	0000000		RAS GAM DSP											
Dailyhunt	O		DSP											
Dashbid	8							DSP						
Dastinia														

Data+Math				RAS GAM DSP												
DataLogix (Oracle)				RAS GAM DSP												
	Ö	0	RAS	RAS GAM DSP												
Dataxu			RAS GAM DSP	RAS GAM DSP NAT RAS GAM RAS GA												
Datonics (Almondnet)	Ö		DSP	RAS GAM												
DeltaX	ŏ			NAT		DSP										
Digital Turbine	ŏ			RAS												
Disqo	ŏ			RAS GAM	DSP											
DMA Institute	Š			RAS GAM	DSP											
Dot (Yahoo)	ă	900	RAS	RARE CARE CARE CARE CARE CARE CARE CARE	RAS	RAS		DSD.	DSP	080	RAS		RAS			
DoubleClick / Google / CM360	_	×	RAS GAM DSP	DSP NAT RAS	RAS GAM DSP RAS GAM DSP	RAS GAM DSP NAT	DSP	DSP	DSP 1V DSP 1V	DSP DSP 1V	RAS GAM DSP		GAM			
DoubleVerify	9	9		DSP NAT RAS	GAM DSP		DSP	DSP	IV	IV						
Drawbridge	000			DSP NAT RAS												
Dstillery				GAM DSP NAT												
Dun & Bradstreet	9			GAM DSP NAT												
Dynad	Q		RAS GAM DSP													
Dynata	Q	_ ⊘		GAM DSP NAT				DSP								
e-retail development	0	000		RAS GAM DSP NAT RAS GAM BSP NAT RAS GAM DSP NAT RAS GAM DSP NAT												
еВау	Ø	Ø	RAS GAM DSP	RAS GAM DSP NAT	RAS GAM DSP	RAS GAM DSP NAT										
Econda	0			RAS GAM DSP NAT												
Effective Measure				RAS GAM DSP NAT	DSP											
Effiliation / Effinity	0	②	RAS GAM DSP													
eMarketingSolutions, Online Marketing S.L.	0	0	RAS GAM DSP RAS GAM DSP	RAS GAM DSP NAT												
EMX	0			RAS GAM DSP NAT RAS GAM DSP NAT RAS GAM DSP NAT RAS												0
Ensighten	0	②		RAS GAM DSP NAT	RAS											
EPICA	0			RAS GAM DSP NAT												
Epom	0	0							DSP							
Escalated Solutions LLC	0			DSP	DSP											
ESV Digital	00			RAS GAM DSP NAT RAS GAM DSP NAT	DSP											
Eulerian	Ø	0	DSP	RAS CAM DSP												
Everquote			RAS GAM DSP	NA												
Exactag	Ø	Ø		RAS GAM DSP												0
	à	Ø		RAS GAM DSP NAT RAS GAM DSP NAT												
eXelate		ă	DSP	NAT												
Exponential	ă	000		RAS					DSP	DSP						0
Extreme Reach	×	0	RAS GAM DSP	RAS GAM							RAS GAM DSP					·
EyeReturn	X		DSP	RAS GAM DSP NAT RAS GAM DSP NAT RAS GAM DSP							DSP					
Facebook	X	00	RAS	DSP												
Factor Eleven	0000000	w w	GAM	RAS				DSP								
Factual	X	\wedge	RAS	RAS GAM DSP NAT RAS GAM DSP NAT	RAS			DSP	nsp		RAS				AS	
Flashtalking	X	0	RAS GAM DSP RAS GAM DSP	DSP	RAS GAM DSP				DSP 1V	DSP	RAS GAM DSP			6	AS AM OSP	
Flite	Y		GAM								RAS					
Flowcode	000			RAS									DSP			
Flybuys	7			RAS GAM DSP NAT												
Fortis Participacoes			DSP	PAGE												
Foursquare	•			RAS GAM DSP NAT												
France Television Publicite	Q													DSP		
Freckle IOT	Q			RAS GAM DSP NAT												
FreeWheel	Q	0							DSP							
Frequency									DSP							
Fresh8 Gaming	•		DSP													
Gamesight Inc		0		RAS GAM DSP		RAS GAM DSP										

GeistM Technologies LTD						RAS GAM DSP NAT										
Gemius	0	0	RAS GAM DSP	RAS GAM DSP NAT							RAS					
Genius Monkey	0			RASM DSP TASM DSP TAS												
Ghostery	0			RAS GAM DSP	RAS GAM DSP											
Gimbal	0			RAS GAM DSP												
GlobalWebIndex	0	0		RAS GAM DSP												
Godrej Consumer Products Limited				RAS GAM DSP												
Goldspot Media	Ø		DSP	WAD							DSP					
Good-Loop Ltd	Ö	0		RAS GAM DSP NAT					DSP							
Groovinads	Ö		RAS GAM DSP	NAT												
GroupeConnect	Ö		DSP						DSP							
GumGum	Ø	0		DSP										DSP		②
	Ø		DSP													
hbfstech	ŏ		RAS GAM DSP						DSP							
Herolens	ă		DSP													
HIRO	0		DSP													
Hitokuse	Š			RAS GAM DSP NAT												
Hurra	Ö	00	DSP	DSP					DSP	DSP						
HyperTV Inc.	Ö	©	DSP		RAS				DSP	DSP						
I Behavior KBMG	Ö			RAS	RAS GAM DSP											
IAG				RAS GAM DSP ASS GA												
IBM Digital Analytics	9		RAS	GAM DSP NAT RAS							RAS				•	
IHS Markit Digital	9		RAS GAM DSP	GAM DSP NAT							RAS GAM DSP				RAS	
Impact Radius	0			GAM DSP NAT												
Impact+				GAM DSP NAT												
Innervate (RevJet)	Ø	0	RAS GAM DSP	GAM DSP NAT					DSP	DSP	DSP					
Innity	0	Ø							DSP		DSP					
Innovation Interactive (Netmining)	Q		DSP	RAS GAM DSP NAT RAS GAM DSP NAT												
Innovid	₩	Ø	RAS GAM DSP	RAS GAM DSP NAT				DSP	DSP 1V	DSP 1V				DSP	RAS GAM DSP	
InSkin	Q	9000														
Inspired Mobile		②	RAS GAM DSP								DSP					
Integral Ad Science		0		RAS GAM DSP NAT RAS GAM DSP NAT	RAS GAM DSP		DSP		DSP	DSP						
intelliAd	Ø			RAS GAM DSP NAT												
Interpolls	0		RAS GAM DSP								RAS					
Intimate Merger	0			RAS GAM DSP NAT												
Invisibly	0		DSP						DSP							
iPromote	0	0	DSP													
Iron Source	0									DSP						
iSpot	00000			RAS GAM DSP NAT				DSP								
IVO Media Ltd	Ø	(?)	DSP	100												
Jivox	Ö	000000	RAS GAM DSP						DSP		RAS GAM DSP				DSP	(e)
JustPremium	Ø	Ŏ										RAS GAM		DSP		Ŏ
Kairos Fire	Ŏ	ă		RAS GAM DSP												
	ŏ	മ്		RAS GAM DSP NAT RAS GAM DSP NAT										DSP		0
Kargo Van Interactive	ŏ	ă		NAT					DSP	DSP						
Kerv Interactive	7	•		DSP	DSP											
Klover Holdings Inc	0		DSP	RAS GAM DSP NAT												
Knorex	$\overline{\mathbf{Q}}$	0		DSP		DSP							DSP NAT			
Kochava	Ö	Ü		RAS GAM DSP NAT									NAT			
Korrelate	_		RAS	DSP												
Kwanko		0	RAS GAM DSP													
Lasso Marketing	V				DSP	DSP										

LeadsRx, Inc.				RAS GAM DSP NAT											
Leaf Ad Server			RAS GAM DSP												
LG Ads Solutions		0		RAS GAM DSP NAT											
Lifesight				RAS GAM DSP NAT RAS GAM DSP NAT											
LifeStreet			DSP												
Ligatus			RAS GAM DSP RAS GAM DSP								RAS				
Liquidus			RAS GAM DSP												
LiTV	Ø												DSP		
LiveRamp	Ø	0		RAS GAM DSP NAT											
Location Sciences	Ø.			DSP NAT											
LnData	3					RAS GAM DSP NAT									
LoopMe	Ŏ	②	DSP	RAS GAM NAT RAS GAM DSP NAT RA		NAT			DSP						
	8			RAS GAM DSP										C	<u> </u>
Lotame	ŏ	0		RAS GAM				DSP						- 0	_
Lucid	ŏ			RAS GAM											
Lucidity	ŏ			DSP									DSP		
M6				RAS											
Magnetic	0			RAS GAM DSP NAT RAS GAM DSP NAT RAS GAM DSP NAT											
Marchex Sales				DSP NAT RAS											
Marketcast Inc.	9			GAM DSP NAT											
Marketing Science Consulting Group	9			DSP NAT	DSP NAT										
Massively	•											RAS GAM DSP			
Massmotionmedia	2			RAS GAM DSP NAT											
Matterport	N/A														
Maximus	Q			RAS GAM DSP NAT RAS GAM DSP NAT		RAS GAM DSP NAT									
Maxpoint Interactive				RAS GAM DSP NAT											
Mediaforce		\odot	DSP												
Medialets			RAS GAM DSP RAS GAM DSP						DSP		RAS GAM DSP				
MediaMath		0	RAS GAM DSP	RAS GAM DSP NAT										€)
Mediarithmics		000		DSP		DSP									
Mediasmart		Ø		RAS GAM DSP NAT										(e)
MediaWallah	•				DSP										
Medicx Health	Ø														
Meetrics	Ŏ				RAS GAM DSP										
MercuryMedia	Ŏ		RAS	RAS GAM DSP											
	Ö		RAS GAM DSP	RAS GAM DSP NAT RAS GAM DSP NAT											
Metapeople	ŏ			NAT	DSP										
Method Media Intelligence	ŏ	0		RAS											
Metrixlab	ŏ	<u> </u>		RAM DAT RAM DA											
Miaozhen	Š			PAS GAM											
Microsoft	Š	0000		DSP NAT RAS	RAS			DSP							
Millward Brown Digital (Kantar)		×			RAS GAM DSP RAS GAM DSP			DSF	DSP						
MOAT (Oracle)	2	X		DSP RAS GAM DSP NAT RAS GAM DSP NAT	GAM DSP		DSP		DSP 1V	DSP					
MobileWalla	2	\heartsuit		DSP NAT RAS											
Money Map Press	9	_		DSP NAT											
Nativo	9	Ø										DSP		<u> </u>	<i>}</i>
nativeMsg, Inc.	9											RAS GAM DSP			
Navegg	0			GAM DSP NAT											
Near Pte Ltd		Ø		RAS GAM DSP NAT	DSP										
Neodata	Q	0	DSP	RAS GAM DSP NAT RAS GAM DSP NAT											
NEORY		②	DSP												
Netseer			DSP												

Netsertive, Inc.	Q		DSP					DSP					
Neural.ONE	Q	Ø.		RAS GAM DSP NAT RAS GAM DSP NAT	DSP RAS GAM DSP								
Neustar		00000		RAS GAM DSP NAT	RAS GAM DSP		DSP						
Newsroom		Ø	DSP								DSP		
NEXD		Ø	RAS GAM DSP	RAS GAM DSP NAT						DSP			②
NextRoll, Inc.	Ŏ	Õ	DSP	RAS GAM DSP									
Nielsen	Ø	Ŏ	RAS GAM DSP	RAS GAM DSP	RAS GAM DSP		DSP						
NinthDecimal	•		USP	RAS DSP NAT RAS GAM DSP ASS GA	USP		DSP						
	8	0		RAS GAM DSD									
Norstat	ŏ			RAS GAM DAD									
NTT DOCOMO, Inc	8			NAT	RAS GAM DSP								
Nudge	š		DSP		DSP								
Octaive Ltd.		0	DSF										
Ogury Ltd.	9	O	RAS					DSP		•			
Omnivirt	9	_	RAS GAM DSP	BAS					DSP	RAS GAM	DSP		
On Device	9	Ø		RAS GAM DSP NAT									
OneAD	9							DSP					
One Tech Group GmbH	Q	0						1V					
Ooyala		②							DSP				
Origin Media	0							DSP					
OwnerIQ	Ø			RAS GAM DSP NAT									
PadSquad	Ø							DSP				DSP	
Pear Commerce	Ö		DSP										
Peer39	Ø			RAS GAM DSP	RAS GAM DSP								
Pelmorex	Ö	0		RAS GAM DSP	USI								
	8			RAS GAM DSP NAT RAS GAM DSP NAT RAS GAM DSP NAT									
Phoenix Marketing International	Ŏ		RAS	NAT						DSP			
Phluant	ŏ		RAS GAM DSP RAS GAM DSP					DSP	DSP				
PilotX	Š		DSP	DSP	DSP	DSP							
Pixalate			RAS	USI	DSF	USIT							
Piximedia	9	②	RAS GAM DSP	RAS									
Placed (Powered by Foursquare)	9			RAS GAM DSP NAT RAS GAM DSP NAT			DSP						
PlaceIQ	9			GAM DSP NAT									
Playground XYZ	9	_ <u> </u>			DSP							DSP	
Playhill Limited	9	0	DSP										
Plexop	000		DSP										
Plista											DSP		
<u>Podi.ai</u>			DSP										
Polar		0	RAS GAM DSP							RAS			
PopWallet	O					RAS GAM DSP NAT							
Predicta	5		RAS GAM DSP	RAS GAM DSP						RAS GAM DSP			
Prodege	000			RAS GAM DSP NAT RAS GAM DSP NAT									
Protected Media	Ø	0		NAT							RAS GAM DSP NAT		
			DSP								NAT		
Pubvantage	0000	0		RAS GAM DSP NAT									0
Pulsepoint	X	- U		NAT							RAS GAM DSP		0
PureRED	X			RAS							DSP		
Quantcast	X	0	PAG	RAS GAM DSP NAT									
QuinStreet	0		RAS	RAS									
Quisma			DSP	RAS GAM DSP NAT RAS GAM DSP NAT									
Quotient			RAS GAM DSP	GAM DSP NAT									
R-Advertising	₩		DSP										
Rakuten		Ø	DSP	RAS GAM DSP NAT									

Ram Panel		0		RAS GAM DSP											
Real Media Group	O		RAS GAM DSP	RAS GAM DSP NAT RAS GAM DSP NAT											
Realytics	Ø	0		NAT									DSP		
				RAS GAM DSP											
Refined Labs	0000			RAS GAM DSP NAT RAS GAM DSP NAT											
Resonate	*	0	DSP	NAT											
ResponsiveAds, Inc.	X	•		RAS GAM											
Revtrax	3			RAS GAM DSP NAT RAS GAM DSP NAT											
RhythmOne	Š	8		DSP											
Rich Audience		9000											DSP		
Rock Internet	9	$ \otimes$	DSP	RAS		DSP									
Rockerbox	Q	\odot		RAS GAM DSP NAT		RAS GAM DSP NAT	DSP								
ROI Media Consultants	Ø		RAS GAM DSP												
Rubicon Project	0	0	RAS GAM DSP												
Salestring				RAS GAM DSP NAT		RAS GAM DSP NAT									
Sam4Mobile		Ø	DSP	RAS GAM DSP NAT RAS GAM DSP NAT											
Samba TV		②		RAS GAM DSP NAT			DSP								0
Scoota	8	000	RAS GAM DSP RAS GAM							RAS GAM DSP					
SEACRUX PTE. LTD.			RAS										DSP		
Seedtag	Ö	②											DSP		
Seenthis	Ø	Ŏ	DSP												0
Semasio		000		RAS GAM DSP NAT	RAS GAM										
Shopliftr	0		DSP	NA											
				RAS GAM DSP											
Signal	0		RAS GAM DSP	RAS GAM DSP NAT RAS GAM DSP NAT											
Signals Similarbid	8		DSP	DSP											
	Ø				DSP										
SimpleReach	Ö		RAS GAM DSP	RAS GAM DSP NAT				DSP							
Sincro Digital			DSP	NAT								DSP NAT			
Singular		(2)	RAS	RAS		RAS GAM DSP NAT	DSP	DSP 1V	DSP 1V	RAS GAM DSP	RAS GAM	DSP		RAS GAM	
Sizmek	ŏ	0	RAS GAM DSP RAS GAM DSP	RAS GAM DSP NAT RAS GAM DSP NAT		NAT		IV		DSP	GAW			GAW	
Skaze	ŏ	•	DSP	DSP								RAS			
Sketchfab	Š		RAS	RAS				DSP		RAS		GAM			
Smart Adserver		Ø	RAS GAM DSP	RAS GAM DSP NAT				DSP		RAS GAM					
Smart Analytics SL	9	00		RAS GAM DSP NAT											
SmartClip	Y	\odot				RAS		17							
Smart Commerce	_ 👺					RAS GAM DSP NAT									
SmartAsset	9											RAS GAM			
SNT Media	9		DSP												
Softcrylic	000000			RAS GAM DSP NAT											
Somplo Ltd		②	DSP					DSP							
SourceKnowledge	0		RAS GAM DSP	RAS GAM DSP NAT											
Source Digital, Inc.								DSP	DSP						
Space		0	RAS GAM DSP	RAS GAM DSP NAT				DSP	DSP						
Speciess	0000000		DSP												
Spirable								DSP							
SpotX				RAS GAM DSP NAT											0
SpringServe	Ø	0	RAS GAM DSP					DSP							
Statiq	S			RAS GAM DSP NAT											
			RAS GAM DSP	NAT											
Steel House			103127												
Steel House Stirista, Inc.				DSP											

Stuzo			DSP											
Sublime			DSP								RAS GAM		DSP	
	Ŏ	0	DSP					DSP)		GAW			
SunMedia		•		RAS GAM DSP NAT		RAS GAM DSP NAT								
Tail Target Audience & Insights Lab	×			NAT		NAT	DSP							
Tapad	000		RAS					1						
Tasty Media			RAS GAM DSP RAS GAM						DSP				DSP	
Teads	ŏ	9000	GAM						Dar				DSP	
TF1	Š	<u> </u>	DSP										DSP	
The Reach Group		<u> </u>	DSP	RAS										
The Trade Desk	9	\odot		RAS GAM DSP NAT				DSP)					
Thorndyke	9		RAS	DSP										
Thunder (PaperG)	0		RAS GAM DSP RAS GAM					DSP						
TIM Media		_	GAM	PAS										
TimeOne	Q	Ø		RAS GAM DSP NAT										
TradeDoubler	Ø		RAS GAM DSP											
TrafficGuard	0				DSP									
Transmit Live								DSP)					
Tredia Solutions SL	Ö	Ø	DSP	DSP	DSP									
Tremor International	0	0											DSP	
TrenDemon	0			RAS GAM DSP NAT RAS GAM DSP NAT										
TripAdvisor				RAS GAM DSP NAT										
TrustArc	2				RAS GAM DSP									
TUNE (HasOffers)	Ø											DSP		
TVadSync Inc				RAS GAM DSP NAT	RAS GAM DSP									
TVSquared	Ø	0		DSP										
Ucfunnel	0												DSP	0
Underdog Media	O	(2)	DSP											
Undertone		000	DSP						DSP				DSP	
Upwave	Ø	ă		RAS GAM DSP			DSP							
Varick Media	- 3			RAS GAM DSP NAT RAS GAM DSP NAT				4						
	00			RAS GAM DSP										
Velti	ŏ	0		NAT				DSP	<u> </u>					0
VGI CTV		•		RAS										•
VideoAmp				RAS GAM DSP NAT RAS GAM DSP NAT										
ViewersLogic	X		Den	DSP				DSP	DSP					
ViralGains, Inc.	000000000000000		DSP RAS GAM DSP					DSP	DSP					
Visarity	X	Ø	DSP	RAS								DSP		
Visible Measures	Y	\wedge		RAS GAM DSP NAT RAS GAM DSP NAT										
Visual IQ	Y	0		DSP NAT										
Vivalu	7		DSP											
Vizio Inc.	7			DSP										
Vox Media	9												DSP	
Voxus	9		DSP											
Wayfair	9			RAS GAM DSP NAT										
WebMediaRM	Ø	0			DSP									
Weborama		Ø	RAS GAM DSP	RAS GAM DSP NAT				DSP	DSP	RAS GAM DSP				
WhatRocks				RAS GAM DSP NAT RAS GAM DSP NAT RAS GAM DSP NAT										
White Ops		0		RAS GAM DSP NAT	RAS GAM DSP									
Widespace			RAS GAM DSP											
Wishabi			RAS GAM DSP RAS GAM DSP											
Wizaly	0	0		RAS GAM DSP NAT	DSP									

Wootag						DSP	DSP					
X+1			RAS GAM DSP	RAS GAM DSP NAT								
Xaxis		Ø	RAS GAM DSP	RAS GAM DSP NAT								
xpln.ai		Ø			DSP	DSP						
Yahoo / Yahoo Creative Studios (IAB TCF EU/EEA Regis		②	RAS GAM DSP			DSP	DSP	RAS GAM DSP	RAS GAM	RAS GAM DSP	DS	
Yahoo / Yahoo Creative Studios (IAB TCF Canada Regis	Q		RAS GAM DSP			DSP	DSP	RAS GAM DSP	RAS GAM	RAS GAM DSP	DS	P
Yieldmo		Ø									DSP	Ø
Yieldr			DSP									
ZBO Media	Q			RAS GAM DSP NAT								
Zentrick	Q						DSP					
Zeta Global		0		DSP								
Zirca				RAS GAM DSP NAT								